



# SPONSORSHIP OPPORTUNITIES

## MAY 1 TO JUNE 5, 2022

FEEA is the official charity of  
the *Feds in Motion* Challenge



# FEEA

FEDERAL EMPLOYEE EDUCATION & ASSISTANCE FUND





## ABOUT THE EVENT

Building on the success of our inaugural event held in 2021, FEEA will be hosting another *Feds in Motion* Challenge in 2022. Our event kicks off Public Service Recognition Week (#PSRW) and is all about encouraging federal employees and their families to move in their favorite way – walking, running, biking, swimming, or rolling in their wheelchair on their favorite route – to reach the goal of 36 miles or more in 36 days in honor of FEEA's 36th Anniversary.

FEEA provides participants with the ability to form teams, an awesome swag box mailed to their homes, participation medals, t-shirts, digital bibs, weekly Wellness Wednesday virtual classes, and an online system for tracking their progress with the ability to earn badges, and a platform to serve as individual fundraisers for FEEA.

All proceeds from the challenge support FEEA's disaster relief, emergency hardship, scholarship, and other programs.

Sponsoring FEEA's *Feds in Motion* Challenge is a great way to support the health and wellness of federal employees, while also supporting FEEA's programs. Please see our list of sponsorship opportunities on the next page. Our inaugural 2021 event had over 1,300 participants from all 50 states, DC, Puerto Rico, and overseas, and from across all cabinet-level and independent agencies as well as Congressional offices.

FEEA also partners with several major federal market news organizations to promote the *Feds in Motion* Challenge through a variety of channels, thereby having a broad reach for the event.





# SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$20,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$1,000
Logo with hyperlink on FEEA website as platinum sponsor	Logo with hyperlink on FEEA website as gold sponsor	Logo with hyperlink on FEEA website as silver sponsor	Logo with hyperlink on FEEA website as a bronze sponsor
A special shout-out on social media	A special shout-out on social media	A special shout-out on social media	A special shout-out on social media
Logo displayed on registration site	Logo displayed on registration site	Logo displayed on registration site	Logo displayed on registration site
20 challenge registrations for staff members	15 challenge registrations for staff members	10 challenge registrations for staff members	
Logo on challenge t-shirt	Logo on challenge t-shirt	Logo on challenge t-shirt	
A one-minute video from your organization congratulating the <i>Feds in Motion</i> challenge participants and letting them know why you support FEEA and federal employees	A one-minute video from your organization congratulating the <i>Feds in Motion</i> challenge participants and letting them know why you support FEEA and federal employees	A one-minute video from your organization congratulating the <i>Feds in Motion</i> challenge participants and letting them know why you support FEEA and federal employees	
Invitation to include brochure in participant mailer packages	Invitation to include brochure in participant mailer packages	Invitation to include brochure in participant mailer packages	
Sponsor listed in event press release sent out on wire service	Sponsor listed in event press release sent out on wire service		
Invitation to include a small swag item in individual boxes we mail to participants	Invitation to include a small swag item in individual boxes we mail to participants		
Invitation to host "Wellness Wednesdays" online lunchtime sessions, including opening/closing remarks and drawings	Invitation to host a "Wellness Wednesday" online lunchtime session, including opening/closing remarks and a drawing		
Special email thank you announcing your sponsorship sent to our entire 25,000-person email list	Special email thank you announcing your sponsorship sent to our entire 25,000-person email list		
Logo on participant medals			





[www.feea.org/challenge](http://www.feea.org/challenge)

## CONTACT US

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