SPONSORSHIP OPPORTUNITIES

RACE DAY
SUNDAY
MAY 3, 2020

FEEA is the official charity of the Public Service Charity 5K/1M Walk/Run
**ABOUT THE EVENT**

Now in its 8th year, the Public Service Charity 5K/1M Walk/Run celebrates public servants across the country, and provides a family friendly health and wellness event for all ages.

Last year over 500 runners, walkers, and volunteers participated in the event in the D.C. metro area and virtual events all across the U.S.

All proceeds from the event support FEEA: The Federal Employee Education and Assistance Fund’s disaster relief, emergency hardship loan, and scholarship programs. Last year FEEA served over 500 families through these programs.

**SPONSORSHIP OPPORTUNITIES**

<table>
<thead>
<tr>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
<th>BRONZE SPONSOR</th>
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<tbody>
<tr>
<td>$20,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$1,000</td>
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<tr>
<td>Logo with hyperlink on FEEA website as a platinum sponsor.</td>
<td>Logo with hyperlink on FEEA website as a gold sponsor.</td>
<td>Logo with hyperlink on FEEA website as a silver sponsor.</td>
<td>Logo with hyperlink on FEEA website as a bronze sponsor.</td>
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<tr>
<td>A special shout out on social media.</td>
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<td>Logo displayed at registration.</td>
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<tr>
<td>20 race registrations.</td>
<td>15 race registrations.</td>
<td>5 race registrations.</td>
<td>Logo displayed at registration.</td>
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<tr>
<td>Logo on race t-shirt.</td>
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<td>Logo on race t-shirt.</td>
<td>Logo displayed at registration.</td>
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<tr>
<td>Special promotional sponsorship opportunity (ex. protein bar sponsor, sunscreen sponsor, or virgin mimosa bar sponsor, etc. all with logo placement).</td>
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<td>Invitation to present raffles or prizes to participants from event stage/mic during program.</td>
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<tr>
<td>Special e-mail thank you sent to our entire 25,000 person mailing list announcing your sponsorship.</td>
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<td>Invitation to include materials and promotional items in race bags for participants and volunteers.</td>
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<td>Logo/name on start/finish line.</td>
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</tbody>
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**In the D.C. Metro Area.**

Walkers get their steps in while enjoying the beautiful day with family and friends and supporting a great charity.

Virtual participants across the country join in on race day by running and walking in their local communities.

Volunteers help us recruit and form teams all over the U.S., prepare for the event, and manage the D.C. area event on race day.

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"#FedsLoveFEEA" #ProudOfMyMomsFederalService
Our D.C. Metro Area Location

The Run/Walk will be hosted at the National Harbor Waterfront. National Harbor offers a beautiful waterfront trail location and numerous shopping, dining, family friendly activities, and free WiFi.

What’s Nearby
- The Carousel at National Harbor on-site
- The Capital Wheel on-site
- Pedal Boats, Kayak and Stand Up Paddle Board Rental on-site
- The Awakening Statue on-site
- Potomac River Cruises on-site
- The Capital Wheel on-site
- Pedal Boats, Kayak and Stand Up Paddle Board Rental on-site
- The Capital Wheel on-site

Numerous parking garages are available. National Harbor is also accessible by Metrorubus NH1 (which stops at the Southern Ave Metro station/Green Line) and Metrorubus NH2 (which stops at the King Street/Blue/Yellow Line and Huntington/Yellow Line stations.)

How to Get There
The race will start and stop in the Carousel Lot, look for our signs.

FEEA Serves Federal Employees Across the Entire U.S. Government

Department Of The Air Force • Department Of Agriculture • Department Of The Army • Department Of Commerce • Department Of Defense • Department Of Justice • Department Of Labor • Department Of Energy • Department Of Education • Department Of Health And Human Services • Department Of Homeland Security • Department Of Housing And Urban Development • Department Of The Interior • Department Of The Navy • Department Of State • Department Of Transportation • Department Of The Treasury • Department Of Veterans Affairs • U.S. Agency For International Development • National Credit Union Administration • Equal Employment Opportunity Commission • Environmental Protection Agency • Federal Communications Commission • Federal Deposit Insurance Corporation • Court Services And Offender Supervision Agency For The District Of Columbia • Federal Reserve System • Federal Trade Commission • General Services Administration • Broadcasting Board Of Governors • Government Printing Office • National Science Foundation • National Labor Relations Board • National Aeronautics And Space Administration • National Archives And Records Administration • Nuclear Regulatory Commission • Office Of Personnel Management • Peace Corps • Small Business Administration • Securities And Exchange Commission • Smithsonian Institution • Social Security Administration • National Foundation On The Arts And The Humanities • Federal Labor Relations Authority • Merit Systems Protection Board • Defense Nuclear Facilities Safety Board • Pension Benefit Guaranty Corporation • Office Of Management And Budget • Commodity Futures Trading Commission • Export-Import Bank Of The United States • Office Of Administration • Farm Credit Administration • Federal Mediation And Conciliation Service • Office Of Special Counsel • Overseas Private Investment Corporation • Presidential Transition • International Boundary And Water Commission: United States And Mexico • U.S. Holocaust Memorial Museum • Federal Housing Finance Agency • Judicial Branch • Corporation For National And Community Service • Federal Election Commission • Federal Maritime Commission • Millennium Challenge Corporation • Federal Retirement Thrift Investment Board • Armed Forces Retirement Home • Railroad Retirement Board • Consumer Product Safety Commission • Selective Service System • National Transportation Safety Board • U.S. International Trade Commission • Office Of The U.S. Trade Representative • Administrative Conference Of The United States • American Battle Monuments Commission • African Development Foundation • Appalachian Regional Commission • Arctic Fellowship Foundation • James Madison Madison Memorial Fellowship Foundation • Commission On Civil Rights • Council Of Economic Advisers • Commission On Fine Arts • National Commission On Libraries And Information Science • Public Interest Declassification Board • Northern Border Regional Commission • Donal Commission • Morris K. Udall And Stewart L. Udall Foundation • Council On Environmental Quality • Office Of Environmental Quality • Trade And Development Agency • Federal Financial Institutions Examination Council • Chemical Safety And Hazard Investigation Board • Farm Credit System Insurance Corporation • Barry Goldwater Scholarship And Excellence In Education Foundation • Office Of Government Ethics • Valles Calda Trust • Vietnam Education Foundation • Election Assistance Commission • International Boundary Commission: United States And Canada • International Joint Commission • Committee For Purchase From People Who Are Blind Or Severely Disabled • Advisory Council On Historic Preservation • Harry S. Truman Scholarship Foundation • U.S. Interagency Council On Homelessness • Inter-American Foundation • Council Of The Inspectors General On Integrity And Efficiency • Marine Mammal Commission • National Council On Disability • National Mediation Board • National Capital Planning Commission • National Security Council • Occupational Safety And Health Review Commission • Office Of National Drug Control Policy • Office Of Navajo And Hopi Indian Relocation • Medicaid And Chip Payment And Access Commission • Federal Mine Safety And Health Review Commission • Office Of Science And Technology Policy • Japan-United States Friendship Commission • Utah Reclamation Mitigation And Conservation Commission • Privacy And Civil Liberties Oversight Board • World War I Centennial Commission • Medicare Payment Advisory Commission • U.S. Commission On International Religious Freedom • United States-China Economic And Security Review Commission • Dwight D. Eisenhower Memorial Commission
FEEA has been the official charity of the Public Service Charity 5K/1M Walk/Run for eight years.

Founded in 1986, FEEA: The Federal Employee Education and Assistance Fund is the only independent, nonprofit, 501c3 organization devoted solely to providing emergency financial assistance and scholarships to our dedicated civilian federal and postal public servants and their families.

FEEA has a platinum rating from GuideStar, the highest possible, which is only given to nonprofits that show the highest level of transparency.

How Did We Spend Our Funds Helping Federal Public Servants In Our 2018 Fiscal Year?

- 5% Fundraising
- 5% Management and General
- 90% Programs

About FEEA

How More than 12,000 no-interest, emergency loans to help make ends meet during personal tragedies like illness, death of a loved one, or a house fire.

Nearly 10,000 disaster relief grants for wildfires, tornadoes, floods, and other natural disasters.

Over 10,000 merit-based scholarships to federal public servants, their spouses, children, and grandchildren.

In partnership with federal agencies, provided childcare subsidies to over 32,000 low-income federal families, so they can have peace of mind and a safe place for their children while they serve the American public.

*This program has been administered by our wholly owned subsidiary, FEEA Childcare Services, Inc., since 2008. Learn more at www.feeachildcareservices.com.

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The American University

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